

Caledonia Economic Development Authority

City Hall, PO Box 232, Caledonia, MN 55921

EDA Bi-Monthly Meeting, Wednesday, November 10, 2010

At 1:00 p.m., Caledonia City Council Chambers

EDA Members: President Craig Schroeder (725-3331), Vice-President Tom Murphy (725-2030) City Clerk-Administrator Jennifer Feely

Councilmember Randi Vick (725-3913), Kathy Nelson (724-3348)

Mike Werner (724-3371) Harley Meiners (507) 459-3696

Proposed AGENDA

- I. Call to Order; Attendance; Additions to Agenda** MOTION TO ACCEPT
- II. MINUTES: September 15, 2010** MOTION TO APPROVE
October 7, 2010
- III. EDA FINANCIAL Updates** MOTION TO ACCEPT
RLF Fund Balances: (See summary provided separately)
Caledonia Commercial Rehabilitation – Review Fund Balance
- IV. GUEST(s) / VISITORS:**
- V. GENERAL EDA: BUSINESS PROJECT DISCUSSION / UPDATES**
Business Projects Status /Potential /Public Hearings as Needed...

Strategic Planning Session – setting goals and priorities – SWOT and Work Plan analysis:

- Business Retention and Review – review format
- Plan meetings with various business groups: large employers, large manufacturers, retail merchants, etc.
- Press Releases – discuss “when” and “why” so releases are authorized by EDA committee.

IRP Promissory Note – Interest Rate of 4% - discuss this rate
Chamber of Commerce - discussion

Staff Activity Report;

Caledonia Business Partners meetings; Holiday Event Planning, mtgs. 10-20, 10-27, etc.
MN Manufacturer’s Week – APN, Sno-Pac, Woodland, Miken, Staggemeyer Stave
Houston County EDA Tourism Committee – October 14, reviewed 2010 activities:
Mike Sieve Presentation “bucks and does”, County Fair.

Tentative 2011 plans:

Geochaching in each County Community,
Customer Service Workshop in April
County Fair in August

This subcommittee of Houston County EDA will meet bi-monthly, the 3rd. Thursday of odd numbered months.

VI. ADJOURN [Next: **Bi-monthly mtgs**, 2nd Wednesday-1:00 p.m.], (Nov. 10, Jan. 12, 2011)

Jane Schiltz, Community Development Coordinator
Wed-Thursday: 507-725-3450; jane.schiltz@semdec.com